**What is the European Innovation Academy?**

Did you know that there was an international framework that provides the mindset of entrepreneurship that students need to develop a business from an idea into an actual startup in just three weeks?

[Music]

Developed by the top Silicon Valley institutions, the EIA s entrepreneurship program is the world's most advanced education program for students today. The first week is about team building and customer validation, second week- design and creation of a prototype, third week- pitching the idea and launching the product.

[Music]

Ken Singer (University of California Berkeley: Managing Director of Sutardja Center for Entrepreneurship and Technology): “The reason why it's a great program is because it mimics the exact process that an actual entrepreneur would go through including the experience of being almost an immigrant because you have to be in a new country with new people, strangers, and you have to figure out not only how to create a company, but how to live within a new environment.

With the help of experienced mentor, students take lectures into practice immediately.

Shira Abel (CEO at Hunter & Bard): “Students live in little student bubbles, and it gets them out of that. It gives them a little portion of the real world because you have mentors for speakers who are talking to them pretty bluntly about what the real world is like.”

Students are divided into teams based on their expertise to create an interdisciplinary learning environment.

Dr. Garrett Westlake (Virginia Commonwealth University: Executive Director of DaVinci Center of Innovation): “Of course it was a really easy decision to join the European innovation Academy because it shares our values of cross-disciplinary, interdisciplinary collaboration in pursuit of innovation and entrepreneurship.”

EIA’s framework provides the culture of innovation and the mindset of entrepreneurship students need to build successful businesses.

[Music]